

LEAD ACCELERATOR

DEALER RESULTS

MORE OPPORTUNITIES.
MORE SALES & SERVICE REVENUE.

We believe that you deserve MORE.

If there's one thing that matters to your dealership, it's selling more cars. That means you need more prospects to engage. We not only generate more opportunities, we give you opportunities you didn't even know you had. Lead Accelerator is just one way we are able to maximize your CRM and DMS data to deliver more untapped revenue...fast.

3birds.net/lead-accelerator

LATEST/AGED USED INVENTORY
MESSAGING INFLUENCED

\$78,154

AND WAS THE LEADING COMMUNICATION FOR
A NORTHERN CAPITAL CITY TOYOTA DEALER



\$44,023

IN SERVICE REVENUE INFLUENCED

FOR A MAJOR SOUTHEAST TOYOTA DEALER

#4 SOURCE

IN OVERALL TRAFFIC TO WEBSITE

Google Organic, CPC & Direct Referrals ranked
1st-3rd for this Northeast Hyundai Dealer

UP TO

73%

INCREASE IN LEAD
CONVERSION RATES

UP TO

27%

REDUCTION IN
DAYS TO CLOSE
INTERNET LEADS



#1

34%

LEAD PROVIDER CONVERSION RATE

ON DISTINCT LEADS GENERATED FOR LARGE-
VOLUME SOUTHEAST TOYOTA DEALER

FAST START • QUICK WINS • ALWAYS ON



3birds

Accelerate the path to purchase
Augment lead-gen across the board
Close more leads...and close them faster!