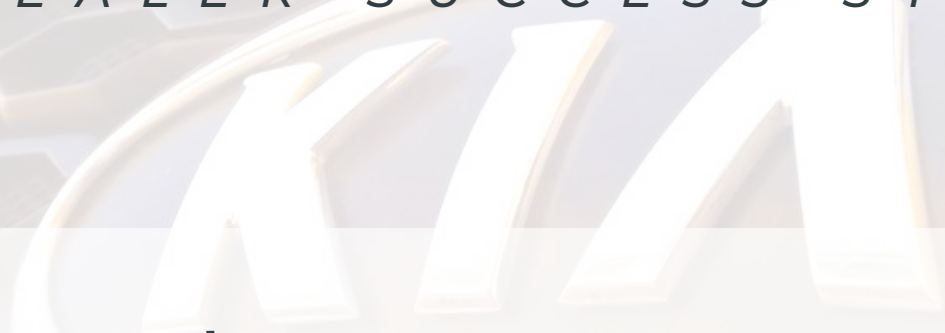


# DRIVER INFLUENCE

DEALER SUCCESS STORY



## Northeast KIA Dealer Propels Sales & Service Revenue to Exceed Goals

- 90 day results -

**156**

SALES INFLUENCED



**63%**

GOAL CONVERSION RATE

3RD HIGHEST SOURCE IN GCR%:  
NOT JUST HIGH VOLUME BUT HIGH QUALITY!

**1,642**

WEBSITE SESSIONS

**1:52**

AVE. TIME ON SITE

- 4th longest average session
- OEM referral and Google ranked 1st-3rd

**757**

SERVICES INFLUENCED



**21%**

OPENED

**20%**

CLICKED

ENGAGED INTERACTIONS WITH  
3 BIRDS' DYNAMIC COMMUNICATIONS



## MOTIVATE • MOVE • MEASURE

Spark consumer interest and multiply success.

**ANISSA GORDON**

**Vice President Sales**

833.KIA.COOP (833.542.2667)

kia@3birdsmarketing.com



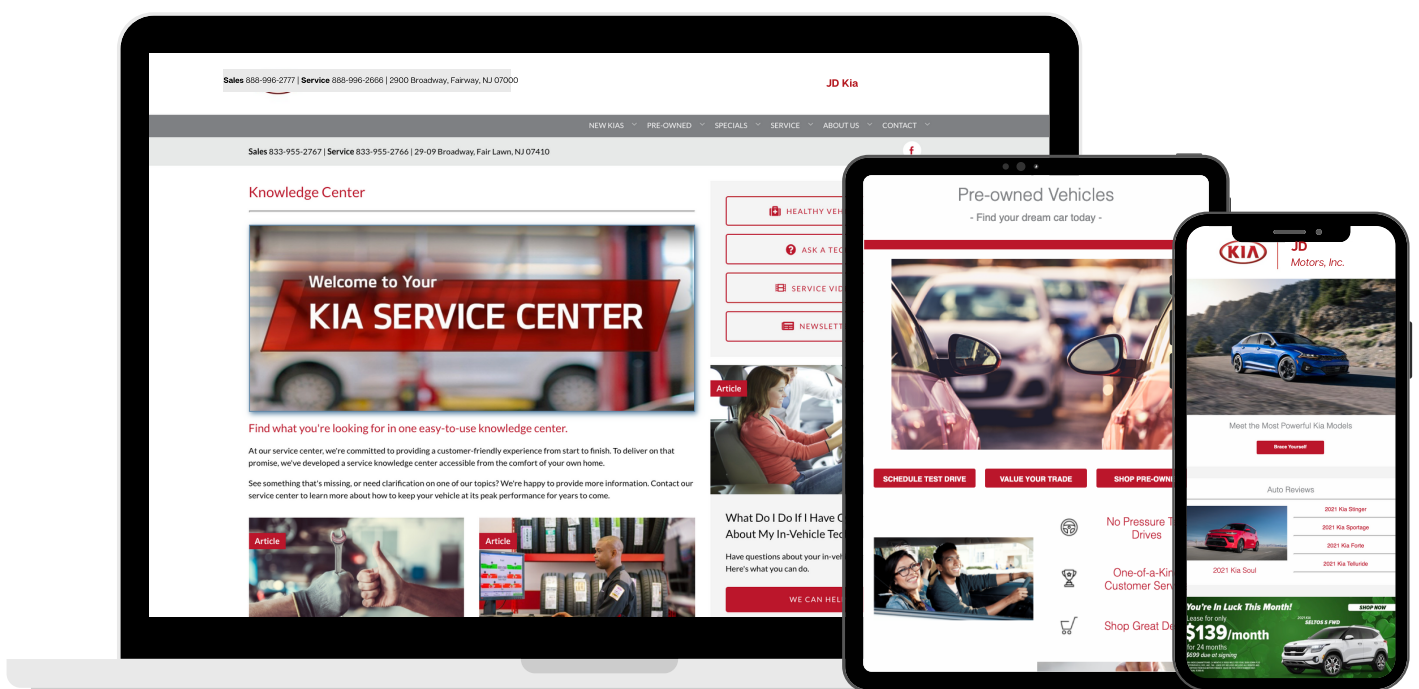
3birds

# DRIVER INFLUENCE

## DEALER SUCCESS STORY

A staple in the northeast for over 45 years and steadfast believer that "the most valuable asset of a firm is its good name" with core values of "putting their co-workers and customers interests first", this successful KIA Dealer chose 3 Birds as an essential partner to their business, holding to the highest standards. Blazing the trail among its 5-store group, they have driven new sales and service opportunities and crushed revenue goals with fast momentum every since.

[3birds.net/kia](https://3birds.net/kia)



## ENHANCED DRIVERS PACKAGES

**100% CO-OP ELIGIBLE**

SALES & SERVICE DIGITAL MARKETING  
FOR KIA DEALERS



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**3birds**