



# Honda/Acura: SOCIAL MEDIA AND REPUTATION MANAGEMENT PACKAGES

**3 Birds** is a nationally recognized solutions, consulting, and analytics provider founded on a simple belief: dealerships and OEMs deserve a better digital marketing partner.



## FEATURES

## BASIC

## REPUTATION MANAGEMENT

## FULLY MANAGED

## PREMIUM

Full access to the intuitive 3 Birds technology platform that makes it easy for anyone to manage content posting and monitoring across multiple channels, and offers robust tracking and analytics	✓	✓	✓	✓
Access to exclusive library of thousands of social media content assets – fresh Honda/Acura content added weekly	✓		✓	✓
Access to Neighborhood Watch to monitor the top 10 online review sites	✓	✓	✓	✓
Access to Competitor Watch to track the online reputation of up to five competitive brand dealerships in your DMA	✓	✓	✓	✓
Access to 3 Birds robust social media reporting dashboard	✓		✓	✓
Full access to 3 Birds Academy, an online portal with training materials and guides to help you make the most of every social channel and review site	✓	✓	✓	✓
Monthly coaching call with your dedicated 3 Birds Performance Manager	✓	✓	✓	✓
Dedicated account management, including consumer review responses, from a 3 Birds Performance Manager		✓	✓	✓
Dealership-specific social media content			✓	✓
Organic review-building across all the most important review sites		✓	✓	✓
Claimed and optimized major social and review sites to help you engage and attract customers		✓	✓	✓
Fully responsive digital newsletter and engagement site specific to your dealership				✓
Increased social engagement through sharing dedicated newsletter content across your social channels				✓
3 Birds' robust reporting dashboard with advanced reporting and analytics				✓

**SIGN UP NOW**

\$279

Contact Us for Pricing

## SOCIAL ADS OCCASIONAL OR RECURRING

Social advertising can be added to any package or purchased as a stand-alone item. We charge a management fee of 25% of the social advertising spend for occasional social ads or 20% of the social advertising spend for ongoing social ads. We also require a minimum social advertising spend for ongoing social ads. Contact us to learn more.

When you bundle solutions together we can offer even more attractive pricing. Learn more about our other digital marketing and software solutions for automotive dealerships [here](#)