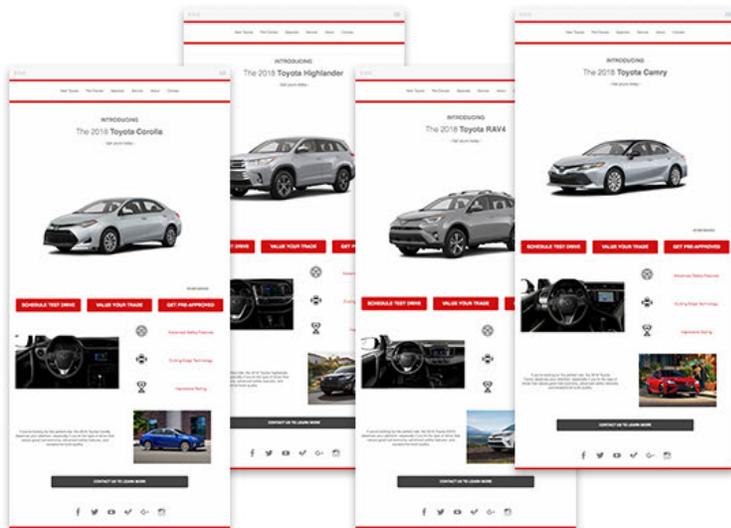# LEAD ACCELERATOR

Accelerate the path to purchase by making every lead count.

SEND QUALITY RESPONSES || CONVERT MORE LEADS || CLOSE LEADS FASTER

INVENTORY DRIVEN LEAD RESPONSES

Stay in front of your leads with your live dealership inventory of the desired model.
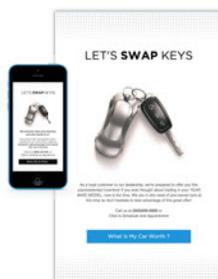
NEW, CPO, AND PRE-OWNED INVENTORY COMMUNICATIONS

Promote New, CPO, and Pre-Owned inventory with these messaging streams that target shifting interest and reengage prospects.

WHY BUY HERE

Introduce your dealership and sales process to showcase the reasons to buy from you and set clear expectations.

TRADE-IN SOLICITATION

Develop additional information to use to convert more leads to sales.

When you bundle solutions together, we can offer even more attractive pricing. Learn more about our other digital marketing and software solutions for automotive dealerships by scheduling a strategy session below.

SCHEDULE A STRATEGY SESSION

LEAD ACCELERATOR

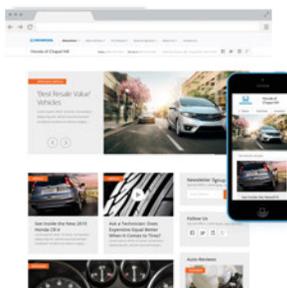*Accelerate the path to purchase by making every lead count.*

SEND QUALITY RESPONSES ‖ CONVERT MORE LEADS ‖ CLOSE LEADS FASTER

ONE-CLICK CONVERSION

All 3 Birds email communications include One-Click Conversion that prefills lead forms for greatly improved lead conversion and a more friction-free consumer experience.

ENGAGEMENT WEBSITE

A mobile-ready, responsive automotive dealer email and engagement website is the perfect part of the marketing ecosystem and produces additional data for closing leads.
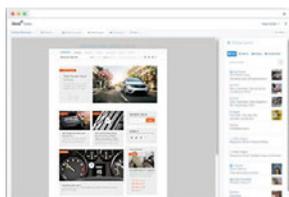

PERFORMANCE REPORTING

Our robust performance reporting captures engagement levels with every single piece of content integrated within emails and on websites.

INTERACTIVE CALENDAR

Finally, a single location for viewing traditional and digital marketing activities. This interactive calendar shows all campaigns and communications scheduled to be sent through the 3 Birds platform and allows for external marketing and advertising events to be added for a global view.

DYNAMIC CONTENT ENGINE

Our Dynamic Content Engine generates relevant inventory and other content with Tier 1-quality creative tailored to your prospects' designated interests.

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SCHEDULE A STRATEGY SESSION

3 BIRDS MARKETING | 3birdsmarketing.com | 877.285.1094 | 505 W. Franklin Street, Chapel Hill, NC 27516